



ZEN STARS 

Brief for
ZEN Stars

www.zenstars.co.kr

Table of Contents

- 1. Overview**
 - 2. Core Strategy**
 - 3. People**
 - 4. Actors**
 - 5. Contact us**
-

Overview

ZEN Stars aims to find and train talented people with dreams, and help them become global artists. Zen Stars will provide everything they need to maximize their artistic talents.

Training and Supporting Future Global Artists and Developing Korean Pop Culture



- Company ZEN Stars
- Established Feb. 12th 2015
- Fund \$200,000
- Board of Direct CEO Sang Hoon Lee
Vice-President Ki Joon Wang
- Business Area Actor Management
Agency
Acting Academy
- Home Page www.zenstars.co.kr

Business strategy

Zen Stars is aiming to become a global entertainment company by managing unique actors, opening overseas agencies, and developing pop culture and other business strategies.

We Will Become The Global Entertainment Company Representing Korea

1 Unique Actor Management

- Train and Support new actors based on Korean-style management→ continuous ads and improving public awareness
- Scout top class actors and actresses

2 Overseas Agency

- Establish an agency in the US, focusing on American TV and movie markets

3 Develop Pop Culture

- Business aimed at the Korean Wave- targeting tourists
- Acting Academy
- Franchises in Korea
- Cooperation with actors and actresses

Based on 3 main points

Management Expertise

Partnership

A Specialized and Departmentalized System

People

Introducing our CEO, Sang Hoon Lee and Vice-President, Ki Joon Lee

CEO

Sang Hoon Lee

The legendary entrepreneur, the icon of new business

- Graduated Seoul National University
- Joined the movie research groups of “Yal La Shung” and “College Movie Association”

The initial member of Interpark, strategic planning manager

The initial member of Enet, management of planning and general sales

Commerce21 Japan CEO

現 ZEN & VENTURES CEO

現 ZEN Stars CEO

- Based on the extensive experience and work ethic gained while establishing and managing corporations such as Interpark, Enet, and Commerce 21, Lee has been creating stable growth.

The range of businesses under his operation continues to expand from media production into outdoor equipment, action sportswear, and other innovative, IT-oriented e-commerce businesses.

His national and international launch of outdoor brand Zerogram and water action sports wear BARREL have proven the stepping stones for promoting Uzen’s globalization.

Vice-president

Ki Joon Wang

現 Vice President of Zen Stars

前 Ceo of Wang Entertainment

前 CEO of W2 Entertainment

前 CEO of Frame 22 Entertainment

2012 Contract with Kim Jung Eun
Changed corporate name to Wang Entertainment

2011 Contract with Joong hun Park

2009 Contract with Ji Hoo
Contract with Ah in Park

2006 Establish W2 Entertainment

2002 Establish Frame 22 Entertainment
Contract with Hyun Bin

Actor Joong Hun Park · Date of Birth: March 22nd 1966 · Profile: 178cm/ 68kg · Debut:1986 'Kam-Bo'



Portfolio

Movie

2013 'Top Star' – Director
 2011 'Officer of the Year'
 2010 'Hanji'
 2009 'Haeundae'
 2006 'Radio Star'
 2006 'Les Formidables'
 2005 'Heaven's Soldiers'
 2004 'Two Guys'
 2003 'Once Upon A Time In The Battlefield'
 2003 'It Was You Charlie' Hollywood
 2001 'Say Yes'
 2000 'A Masterpiece In My Life'
 1999 'Nowhere To Hide'
 1997 'Wanted'
 1997 'Hallelujah'
 1997 'Do The Right Thing'
 1997 'Change'
 1996 'Final Blow'
 1996 'Two Cops2'
 1995 'Take The Money And Run'
 1993 'Two Cops'
 1986 'Kam-Bo'



Actress Seo Hyung Kim · Date of Birth: Oct. 28th 1973 · Profile: 170cm



Portfolio

<Drama>

2014 MBC Empress Ki
 2012 MBC What is mother
 2012 SBS Salaried employee survival
 2010 SBS Giant
 2009 SBS Temptation of wife
 2007 SBS Lover
 2005 SBS Green Rose
 2006 SBS Saving My Hubby
 2004 SBS Lovers In Paris

<Movie>

2014 Spring
 2013 Waltzing On Thunder
 2013 Short! Short! Short!
 The Berlin File
 2012 Wedding Ceremony
 Heavenly Creature
 2010 Desire To Kill
 A Barefoot Dream
 2007 Black House
 2006 Forbidden Floor
 One Day, Suddenly
 The City Of Violence
 2005 Whispering Corridors4
 2003 The Sweet Sex and Love





Actress Ain Park · Date of Birth: Feb 12th 1985 · Profile: 168cm/ 47kg · Specialty: Ballet, Jazz Dance , Pansori



Portfolio

Movie

2013 'FRIEND : THE GREAT LEGACY'

2012 '577 Project'

Drama

2014 'Mama' – Su-ji

2012 'Gentleman's Dignity' – Kang lawyer

2010 'Bad Guy' – Da-rim

Ad

2014 'The Mall'

2014 'Maxim TOP'

2014 'SK Telecom'







Actress Lee U · Date of Birth: Oct. 8th 1993 · Profile: 164cm/ 43kg · Speciality: Ski, Modern Dance



Portfolio

Movie

2008 'Punk wife of the eldest son'

Drama

2014 OCN 'God's Quiz4' – Ji-hee

2007 TVN 'Mermaid Story'

Ad

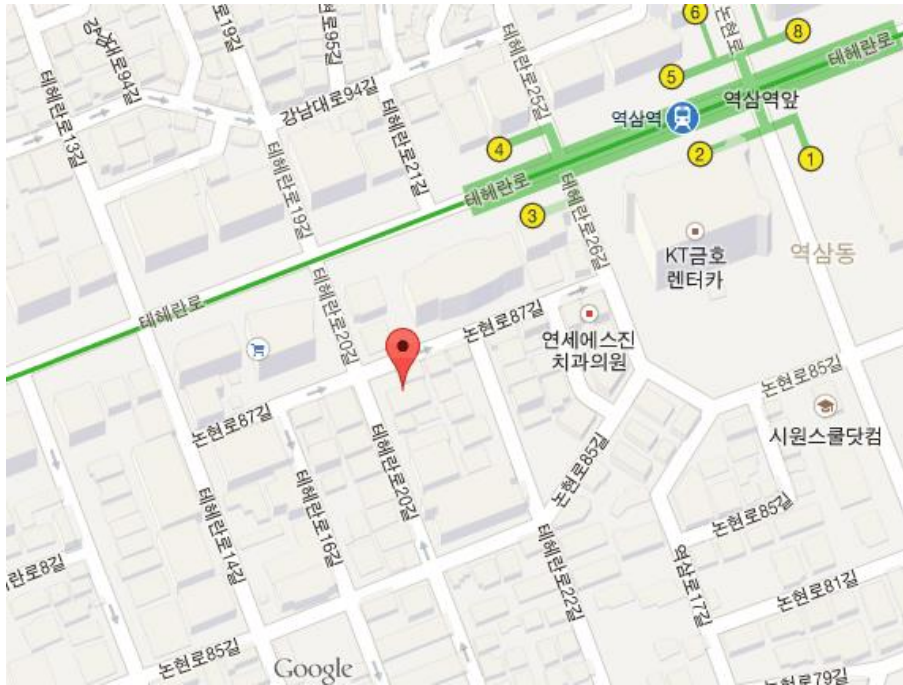
Cocacola, Tobicom, EverRich, Chungdahm Learning etc.







Contact us



Dong-gung Bldg. 7F 9, Teheran-ro 20-gil, Gangnam-gu,
Seoul, Korea

T. 070.4369.8487
F. 02.3452.9154
E. harry@zenstars.co.kr